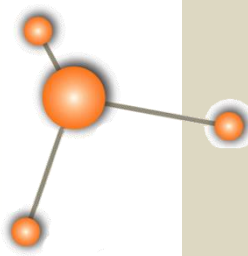
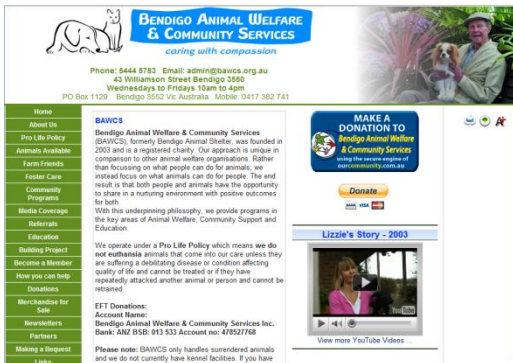


# “Welcome to the On-Line World”

Reach out to the World! If that’s not really what you want to do, then reach out to your organisation members. At the end of the day it doesn’t matter who you are reaching out to as long as you can be found by those who you wish to share your information with.

Our web site structure provides functionality and uses the current technologies to ensure your on-line presence achieves its goal.

There are no limits for uploading photos or any material you wish to be displayed. The sites also allow member interaction and ease of use. All you have to do is appoint someone as your webmaster, who will enter your information. No special skills required, other than being able to type on a computer and have good mouse skills. This is your chance for your organisation to reach out and let everyone know you are here.



## Let us introduce Ourselves!

We are a Not-For-Profit organisation and one of our aims is to assist other Community Not-For-Profit organisations in achieving a better use of today’s Technologies.

We have been asked to assist organisations in many ways:

- Purchasing New Computers and Accessories
- Teaching a Range of Computer Applications
- Installing Equipment
- Providing Technology Advice (Wireless, Broadband etc)
- Web Site Design
- Supporting on-line platforms for Sport, Travel and Genealogy
- Mobile Phone advice
- Digital Camera assistance and guidance
- Learning Materials
- Minimal or No Cost

Contact us

03 5449 3099

0425 792933

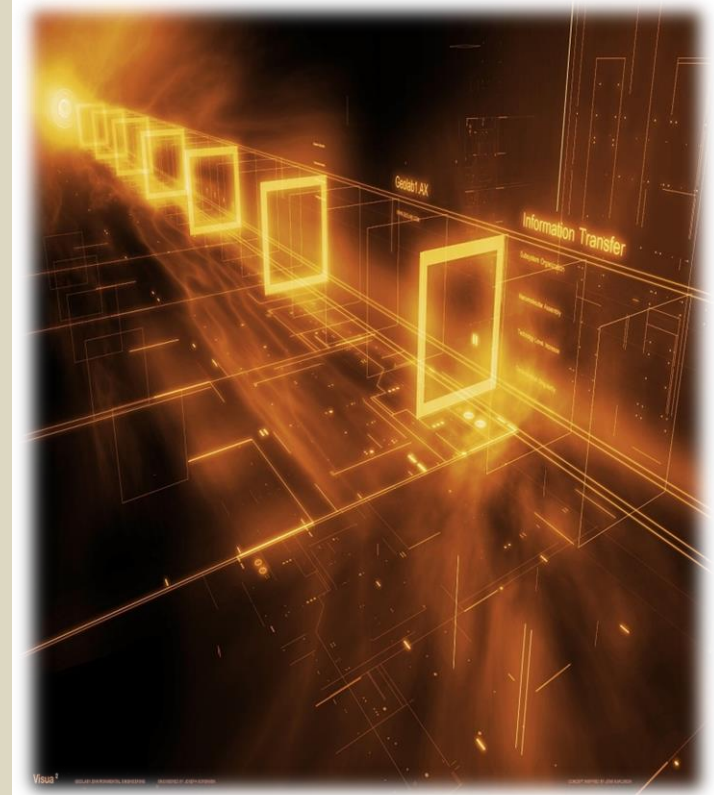
[www.myexpression.net.au](http://www.myexpression.net.au)

[support@myexpression.net.au](mailto:support@myexpression.net.au)

PO Box 67  
Junortoun, Vic 3551  
Australia



Print: 18 November 2014



Your Technology Specialist

Putting Your Organisation On-Line



'Just wanted to let you know that when people mention our website, I ask them how they found it. I have had no negative feedback at all i.e. very easy to navigate and get around. I thought it worth feeding this back to you seeing as you designed it.'

Debbie Edwards (President)  
Bendigo Animal Welfare & Community Services  
'Caring with Compassion'  
[www.bawcs.org.au](http://www.bawcs.org.au)



The way we can now communicate with each other around the World has changed significantly. All we have to do is embrace it.

**Gary (Director) My Expression Pty Ltd**

## Friendly, Knowledgeable and Patient

We have a range of skills and a deep knowledge base to draw from to provide a friendly and efficient working relationship with our clients.

Our experience is gained from working in the business, education and community sectors over the past 25 years and includes all areas of Technology in a variety of environments.

Our involvement with seniors over recent years has provided us with many happy memories and we are very thankful for all of the kind remarks that have been expressed to us in appreciation of our efforts.

We never seem to stop learning in life, and I'm not just talking about technology either.

# Looking For a Place to Call Home On-Line

It is good to have a roof over your head and in today's world having an on-line home is becoming a much more efficient way of providing information to a wide range of people and organisations. It also helps to keep your group in touch and retain interest in the organisation.

## Your Site >>>

There are two fees that combine the total cost of this system.

1. Domain Name – this is purchased by you (we can manage this for you) and usually costs \$35AU every two years.
2. Hosting Service – is where your web site will sit so that it available to the world. The cost for this is \$77AU per year.

There are no other costs, unless you want something so extravagant we can't supply and it needs to be purchased.

Your site can look the way you want it to and we will have

discussions with you to assist you in achieving this.

So look around and get some ideas from other sites, hopefully this will help you decide.

## Functionality >>>

The structure we use is referred to as a CMS (Content Management System). We have designed this from the ground up to benefit organisations like yours.

You will find it simple to use and maintain. Everything is done through the web site.

Through the "Control Panel" of the site you will be able to manage the different components that are available. You can even turn them on or off, depending on your needs.

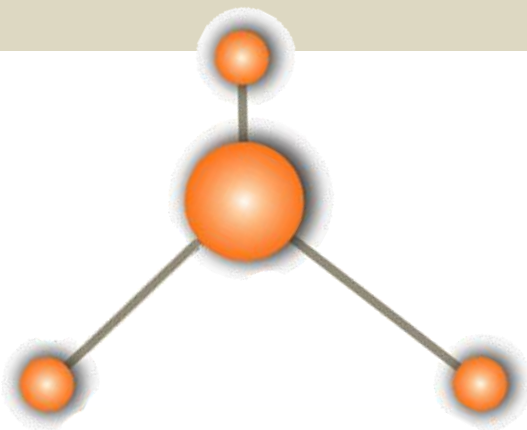
Articles that you place on the site are controlled by an expiry date that you select, this means when the date has been reached the article will no longer display. Of course you have complete control over all articles. The mundane maintenance tasks are done by our system, leaving you free to do what you need to do.

## Limits >>>

Our structure has very few limits.

You may upload as many images or articles as you please and our hosting arrangement comes with a 99.9% uptime guarantee from the hosting service.

When it comes to uploading images, they must be of a reasonable size to be effective in terms of the speed it takes to transfer the image. We can supply you with the necessary software to achieve this.



## Helping you >>>

Our aim is to help you as best we can.

Together, you will achieve what seems to be the impossible. A steady hand and approach will help you achieve this.

Remember, we are in this together and together we shall succeed.

## Yes, there is more ... EMAILS >>>

Email provisions are also included with our service. Your organisation may wish to have an email address for some of the Committee Members or those who play major roles within the organisation. This can be very beneficial when positions change within the organisation, as the email address can remain constant and can be passed on from one person to another as required.

This would save a lot of confusion when the general public, members or government agencies make contact. The last thing you want is to miss anything important because an individual is no longer in a position and was using their personal email address.